

Voice of the Southwest Online Advertising Rate Card

Ad Frequency	Measurement (wXh)	Per Week	Per Month
Cost		per issue	per issue
Ad Size			
Top Banner	600x100 px	\$75	\$250
Bottom Banner	1000x200px	\$65	\$220
Right-Side Ad	250x250px	\$20	\$50
Right-Side Ad	300x100px	\$25	\$80
Right-Side Ad	300x250px	\$35	\$115
Right-Side Ad	160x600	\$50	\$160
Right-Side Ad	300x600	\$65	\$200